



SPONSORSHIP PROPOSAL

Nest Community Shelter is La Porte County's only emergency shelter. We serve the greater La Porte County area, providing our guests with more than shelter. **Dignity, determination, and dedication** guide all that we do as an organization. We sit above many of the national averages when it comes to positive outcomes for our guest's continued success.

Transforming the lives of our guests, truly is a community effort. We are funded through grants and generous donors. However, in order to expand our support services to meet the needs of the unhoused population we require more financial support from our corporate sponsors.

***Create incredible,
transformative moments for
the lives of our guest and for
your organization through your
partnership as a community
visionary, partner or supporter
of Nest community Shelter***

Summer 2024



NEST
COMMUNITY
SHELTER

SPONSORSHIP TIERS

Level 1: Community Visionary (12 months): \$15,000.

At the highest level of sponsorship, your organization stands as a true visionary in the community, ensuring your brand stands as a committed partner in the struggle to end homelessness in our community:

Sponsorship at the Visionary Level Allows for the following opportunities for your organization:

- **Newsletter-** Your logo will appear in the monthly newsletter of 500+ community members, actively growing.
- **Nest Blog-** Your organization will be recognized on the blog each month with a story about your support.
- **Social Media-** Your organization's logo will appear as a committed partner in our Facebook Header image. Your organization will also be named a monthly partner. Social media benefits include a "take-over" day where your organization will be at the center of our communications for a day of your choosing across social media channels.
- **Press Release-** Nest will write and distribute a press release in coordination with your organization announcing your partnership and generosity.
- **Nest Website-** Your logo will appear on the Nest homepage as a Visionary level sponsorship partner
- **Signage At Shelter:** Your logo will appear on signage at the Shelter, noting your visionary-level sponsorship. This signage will be hung so that it is present at all functions, including media events at the Shelter.
- **Staff Volunteer Days:** our staff, family, and friends are welcome to volunteer at Nest Community Shelter. This day will be known as your organization's day at the Shelter, complete with social media coverage.

At this highest sponsorship level, your organization is a leader and generous visionary in our community. Nest's goal is to ensure that we support your strategic goals in sponsorship and that the community is aware of your abundant generosity. At this sponsorship level, please feel free to ask or recommend additional opportunities that fit your organization's goals.



Dedication. Determination. Dignity.



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Level 2: Community Partner (12 months): \$10,000.

At the highest level of sponsorship, your organization stand as a true visionary in the community ensuring your brand stands as a committed partner in the struggle to end homelessness in our community:

Sponsorship at the Visionary Level Allows for the following opportunities for your organization:

- **Newsletter**- Your logo will appear in the monthly newsletter of 500+ community members, actively growing.
- **Nest Blog**- Your organization will be recognized on the blog each month with a story about your support.
- **Social Media**- Your organization's logo will appear as a committed partner in our Facebook Header image. Your organization will also be named as monthly partner.
- **Press Release**- Nest will write and distribute a press release in coordination with your organization announcing your partnership and generosity.
- **Nest Website**- Your logo will appear on the Nest homepage as a Visionary level sponsorship partner.
- **Staff Volunteer Days**: Your staff, family, and friends are welcome to volunteer at Nest Community Shelter. This day will be your organization's day at the Shelter, complete with social media coverage.

At this generous level of sponsorship, your organization demonstrates your generosity in our community. It is Nest's goal to ensure that we support your strategic goals in sponsorship, ensuring that the community is made aware of your abundant generosity.



Dedication. Determination. Dignity.



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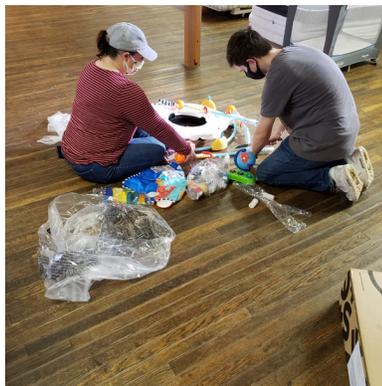
Level 3: Community Supporter (12 months): \$5,000.

At the highest level of sponsorship, your organization stand as a true visionary in the community ensuring your brand stands as a committed partner in the struggle to end homelessness in our community:

Sponsorship at the Visionary Level Allows for the following opportunities for your organization:

- **Newsletter**- Your logo will appear in the monthly newsletter of 500+ community members, actively growing.
- **Nest Blog**- Your organization will be recognized on the blog each month with a story about your support.
- **Social Media**- Your organization's logo will appear as a committed partner in our Facebook Header image. Your organization will also be named a partner monthly.
- **Nest Website**- Your logo will appear as a Visionary level sponsorship partner on the Nest homepage.
- **Staff Volunteer Days**: Your staff, family and friends are more than welcome to come in and volunteer at Nest Community Shelter. This day will be known as your organization's day at the shelter complete with social media coverage.

At this generous level of sponsorship, your organization stands as a committed community partner in our community. It is Nest's goal to ensure that we support your strategic goals in sponsorship, ensuring that the community is made aware of your abundant generosity.



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Community Helper Opportunities At Nest:

We understand that sponsorship may not fit all budgets, but the desire to be a committed community partner for your small business still exists. We have tailored smaller but significantly impactful opportunities for your smaller organization (less than ten employees) to share its generosity with the community.

- **Meal Sponsor- \$1000. per month:** Your logo will appear as a meal sponsor in the monthly newsletter of 500+ community members when you provide a month's worth of meals.
- **Event Sponsor– \$500. per event:** Your organization will be recognized at one of Nest Community Shelter's events, such as our annual open house or our Mobile Open House Series across La Porte County. Your generous support helps us offset the cost of these events. We will be sure to name and thank your organization at the event and recognize your support on social media surrounding the event.
- **Building Sponsor– \$1000. per Year:** Our shelter is a temporary home to hundreds of people each year, which takes a toll on our historic building. With your generous sponsorship, we will ensure that our building stays in perfect working order while providing much-needed shelter. This opportunity will include a blog post and (4) social media posts.
- **Garden Sponsor: \$500. per Year.** We know that gardening can be therapeutic, so we encourage guests to come garden with us. As a garden sponsor, you will provide flowers and grown food through the Nest Community Shelter's gardens. This opportunity includes two blog posts and four social media posts. These funds can also be used for the upkeep of our grounds so our guests have a pleasant place to heal.

A volunteer take-over day is possible with all of these sponsorship opportunities, which would include a blog post and social media coverage.



Dedication. Determination. Dignity.